

**BLDC Meeting
May 28, 2014
Bolton Town Hall
6:00pm**

Present: Phil Farbaniec, Zandy Gabriels, Hal Heusner, Jason Saris

Absent: Joel Jacko, Scott Anderson, Ron Conover & Tom Hall

The meeting was called to order at 7:30 pm

PUBLIC IN ATTENDANCE: None

TREASURER'S REPORT: none given

NEW BUSINESS:

Motion to confirm Hal Heusner as Secretary and Tom Hall as Treasurer moved by Zandy Gabriels - 2nd by Art Baker

Jennifer Switzer "contract" \$2500 annually - quarterly payments of \$625 to act as the liaison/coordinator between BLDC and ABO

3. Hal Heusner - website -feedback from Mannix Marketing - 2/10 thru 5/23
300 visits - 1400 pages
85% from laptop/desktop 15% from mobile device
94% made from United States - 78% made from NY 6% from Massachusetts

Strategic initiative - review committees and what each one entail. Hal Heusner will email the list to all Board Members.

Ideas for long range plans.

EXECUTIVE SESSION: None

NEXT MEETING: Wednesday, June 25, 2014, 6:00pm Town Hall.

ADJOURN

The meeting was adjourned at 7:54 pm.

Per Phil

Minutes respectfully submitted by Karen Carrera